

## APPENDIX F

### FY 2015-2016 LSTA Grant Application Scoring Criteria

<b>Section A: Cover Page</b>	Required. No Score. If missing or incomplete, application may not be considered.
<b>Section B: LSTA Eligibility Criteria Form</b>	Required. No Score. If missing or incomplete, application may not be considered.

<b>Section D: Project Narrative</b>			<b>Total in 10 Areas: 86 points</b>
<b>Project Format</b>			<b>(5 points)</b>
<b>Level 1</b> <b>(0-1 pts)</b>	<b>Level 2</b> <b>(2-3 pts)</b>	<b>Level 3</b> <b>(4-5 pts)</b>	
<ul style="list-style-type: none"> <li>⇒ Document is single spaced</li> <li>⇒ Narrative is substantially outside the 4-8 page requirement</li> <li>⇒ No consistent size and type of font used</li> <li>⇒ Margins are inconsistent throughout document</li> <li>⇒ No citations for factual material presented</li> <li>⇒ Many spelling and/or grammatical errors</li> <li>⇒ Outline format used instead of narrative</li> <li>⇒ Page orientation is landscape.</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Double spacing is not consistent through-out the application</li> <li>⇒ Project narrative slightly falls outside the 4-8 page requirement</li> <li>⇒ Font other than Arial 10pt used in application</li> <li>⇒ Citations included but document still has unreferenced material</li> <li>⇒ Some spelling and/or grammatical errors</li> <li>⇒ Margins are outside the required 1 inch</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Document is double spaced</li> <li>⇒ Project narrative is 4-8 pages in length</li> <li>⇒ Use of Arial 10 pt font</li> <li>⇒ Margins are 1 inch</li> <li>⇒ All stated facts are cited</li> <li>⇒ Little to no spelling or grammatical errors</li> <li>⇒ Application is in a narrative format</li> <li>⇒ Page orientation is portrait</li> </ul>	
<b>Summary of the Project Request</b>			<b>(12 points)</b>
<b>Level 1</b> <b>(0-3 pts)</b>	<b>Level 2</b> <b>(4-7 pts)</b>	<b>Level 3</b> <b>(8-12 pts)</b>	
<ul style="list-style-type: none"> <li>⇒ No evidence of need indicated or inadequate</li> <li>⇒ Does not describe needs assessment process &amp;/or how need was determined</li> <li>⇒ Does not address how needs will be met</li> <li>⇒ Shows little or no connection between needs and proposed project</li> <li>⇒ No discussion on what the benefit will be to the targeted audience</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Provides evidence of need</li> <li>⇒ Partially describes needs assessment process and how stated need was determined</li> <li>⇒ Provides some discussion on how needs will be met</li> <li>⇒ Shows some connection between need and the goals of the proposed project</li> <li>⇒ Some consideration given to actual benefits the targeted audience will receive</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Provides clear and convincing evidence of need</li> <li>⇒ Clearly describes needs assessment process including how stated need was determined</li> <li>⇒ Well thought out plan on how needs will be met</li> <li>⇒ Strongly connects need and goals of proposed project</li> <li>⇒ Genuine concern given to benefits the targeted audience will receive</li> </ul>	

<b>Project Goal(s) (10 points)</b>			
<b>Level 1 (0-3 pts)</b>	<b>Level 2 (4-7 pts)</b>	<b>Level 3 (8-10 pts)</b>	
<ul style="list-style-type: none"> <li>⇒ Is not written as “The goal of this project is to.....”</li> <li>⇒ No specific population is included</li> <li>⇒ No specific problem or opportunity is included</li> <li>⇒ Do not relate to the needs statement</li> <li>⇒ Does not address LSTA project guidelines</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Is not written as “The goal of this project is to.....”</li> <li>⇒ Somewhat specifies a population the project or service is designed to reach</li> <li>⇒ Somewhat identifies a problem or opportunity the project will attempt to address</li> <li>⇒ Show some relationship to the needs statement</li> <li>⇒ Mentions the LSTA project guidelines but no clear tie in to project</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Written as “The goal of this project is to.....”</li> <li>⇒ Specifies a population the project or service is designed to reach</li> <li>⇒ Specifies a problem or opportunity the project will attempt to address</li> <li>⇒ Directly relates to the needs statement</li> <li>⇒ Clearly addresses the LSTA project guidelines</li> </ul>	
<p><b>Example:</b> The goal of this project is to help parents and other caregivers develop early literacy skills in children from birth to age five.</p>			
<b>Project Objective(s) (10 points)</b>			
<b>Level 1 (0-3 pts)</b>	<b>Level 2 (4-7 pts)</b>	<b>Level 3 (8-10 pts)</b>	
<ul style="list-style-type: none"> <li>⇒ Show little or no relationship to goal(s)</li> <li>⇒ Minimally uses SMART* format</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Demonstrate some relationship with goal(s)</li> <li>⇒ Uses some SMART* format</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Relate directly to goal(s) and if achieved will make progress toward stated goal(s)</li> <li>⇒ Demonstrate essential SMART* element format</li> </ul>	
<p><b>*Specific, Measurable, Attainable, Relevant or Realistic, and Time- phased</b>  Example: By the end of the early literacy training workshop 60% of the attendees will be able to describe and demonstrate 4 new skills they have learned and will use in conducting early literacy workshops for parents.</p>			
<b>Project Activities (10 points)</b>			
<b>Level 1 (0-3 pts)</b>	<b>Level 2 (4-7 pts)</b>	<b>Level 3 (8-10 pts)</b>	
<ul style="list-style-type: none"> <li>⇒ Do not include methods and/or strategies for meeting project goals</li> <li>⇒ Do not show linkage to measurable objectives</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Describe methods and strategies for meeting project goals</li> <li>⇒ Show linkages that are inconsistent and/or lack coherence</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Clearly describe appropriate methods or strategies for meeting project goals</li> <li>⇒ Show consistent and coherent linkage to measurable objectives</li> </ul>	
<b>Project Outcomes (18 points)</b>			
<b>Level 1 (0-5 pts)</b>	<b>Level 2 (6-12 pts)</b>	<b>Level 3 (13-18 pts)</b>	
<ul style="list-style-type: none"> <li>⇒ Does not include project outcomes</li> <li>⇒ Does not address any of the impacts the project may have on or provide to the target audience</li> <li>⇒ Does not address any of the benefits the project will have on or provide to the target audience</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Briefly mentions project outcomes</li> <li>⇒ Includes impact of the project but doesn't show an association with the target audience</li> <li>⇒ Includes the benefits of the project but doesn't show how they address the target audience's needs</li> </ul>	<ul style="list-style-type: none"> <li>⇒ Clearly describe appropriate project outcomes</li> <li>⇒ Show consistent and coherent linkage to target audience</li> <li>⇒ Includes both impact and benefits the project will have on or provide to the target audience</li> </ul>	

<b>(4 points)</b>		
<b>Level 1 (0-1 pts)</b>	<b>Level 2 (2 pts)</b>	<b>Level 3 (3-4 pts)</b>
⇒ Does not address project staff qualifications ⇒ Does not address staff roles	⇒ Addresses staff qualifications ⇒ Briefly describes staff roles in the project	⇒ Describes staff qualifications that will contribute to the project's success ⇒ Explains role of staff clearly
<b>Timeline (4 points)</b>		
<b>Level 1 (0-1 pts)</b>	<b>Level 2 (2 pts)</b>	<b>Level 3 (3-4 pts)</b>
⇒ Timeline is missing or incomplete	⇒ Timeline exists, but is not clearly relevant to achieving the established objectives	⇒ Timeline is clearly relevant to achieving the established objectives
<b>Project Evaluation (8 points)</b>		
<b>Level 1 (0-2 pts)</b>	<b>Level 2 (3-5 pts)</b>	<b>Level 3 (6-8 pts)</b>
⇒ Does not relate clearly to goals, objectives, and outcomes ⇒ Will not determine success of the project ⇒ No funding for evaluation included in the budget	⇒ Provides partial linkage to goals, objectives, and outcomes ⇒ Provides some indication of the success of the project ⇒ Minimal amount included for evaluation	⇒ Clearly relates to goals, objectives, and outcomes ⇒ Will effectively determine success of the project and its impact ⇒ Includes adequate amount for evaluation in the budget
<b>Partnership (5 points)</b>		
<b>Level 1 (0-1 pts)</b>	<b>Level 2 (2-3 pts)</b>	<b>Level 3 (4-5 pts)</b>
⇒ Applicant did not choose a partnership ⇒ If a partnership was chosen the application does not describe clearly how the partnership will work to achieve the project's goals ⇒ Applicant did not include Partnership Statement for organizations involved in the project.	⇒ Contains some references to a working partnership, and how the goals/objectives/activities will be accomplished ⇒ The libraries involved in the partnership appear to be eligible. ⇒ Applicant included Partnership Statement for some of the organizations involved in the project. ⇒ Partnership Statements were not complete.	⇒ Clearly describes a working partnership between two or more different library types ⇒ The partnership is clearly viable, the partners are eligible, and the patron's needs will be better met through the partnership ⇒ Applicant included complete Partnership Statement(s) for all organizations involved

<b>Section E: Budget Form</b>			<b>Total in 3 Areas: 7 points</b>
<b>LSTA Funds Request</b>			<b>(3 points)</b>
<b>Level 1 (0 pts)</b>	<b>Level 2 (1-2 pts)</b>	<b>Level 3 (3 pts)</b>	
⇒ Items mentioned in the project summary have not been included in the budget ⇒ Costs are not allowable LSTA expenditures.	⇒ Most items mentioned in the project summary are reflected in the budget. ⇒ Most costs are allowable LSTA expenditures.	⇒ Includes all items mentioned in the project summary. ⇒ Costs are allowable LSTA expenditures.	

<b>In-Kind Cash Contributions</b>			<b>(2 points)</b>		
<b>Level 1</b>	<b>(0 pts)</b>	<b>Level 2</b>	<b>(1 pts)</b>	<b>Level 3</b>	<b>(2 pts)</b>
⇒ Offers no in kind contribution		⇒ Offers at least 10 % of LSTA amount requested as in kind contribution		⇒ Offers an in – kind cash match of significantly more than 10% of the LSTA amount requested	
<b>Cash Contributions</b>			<b>(2 points)</b>		
<b>Level 1</b>	<b>(0 pts)</b>	<b>Level 2</b>	<b>(1 pts)</b>	<b>Level 3</b>	<b>(2 pts)</b>
⇒ Offers no local cash for project		⇒ Offers local cash match of at least 15% of LSTA amount requested		⇒ Offers local cash match of significantly more than 15% of LSTA amount requested	
<b>Section F: Budget Narrative</b>			<b>Total in 2 Areas: 7 points</b>		
<b>Budget Narrative</b>			<b>(3 points)</b>		
<b>Level 1</b>	<b>(0 pts)</b>	<b>Level 2</b>	<b>(1-2pts)</b>	<b>Level 3</b>	<b>(3 pts)</b>
⇒ Provides no description, beyond the budget sheet, of how funds will be spent		⇒ Does not clearly specify how the dollars will be used for the project ⇒ Items listed in the budget narrative do not match those in the budget form ⇒ Brief mention of who will be contributing matching funds		⇒ Clearly specifies how the dollars will be used for the project ⇒ Items listed in the budget narrative match those in the budget form ⇒ Describes who will be contributing matching funds	
<b>Leveraging of Funds/Sustainability</b>			<b>(4 points)</b>		
<b>Level 1</b>	<b>(0 pts)</b>	<b>Level 2</b>	<b>(1-2 pts)</b>	<b>Level 3</b>	<b>(3-4 pts)</b>
⇒ Shows no cooperation, collaboration, leveraging with other grants, programs, or agencies ⇒ No sustainability		⇒ Shows some cooperation/ collaboration/leveraging with other grants, programs, or agencies ⇒ Some evidence of sustainability		⇒ Shows outstanding cooperation/ collaboration/leveraging with other grants programs, or agencies ⇒ Clear evidence of sustainability	